



Basic Price Guide

(Adjustable depending on the specifics of the project)

"The On Point Voice"®

Radio, Movie and TV

| Type | Description | Price |
|--|---------------|-----------|
| Local: Commercial (Radio or Television), Station Promotion/Station Imaging (Radio or Television), Public Service Announcement (Radio or Television), Tags (Radio or Television), Movie Trailers | 15-60 Seconds | \$200-300 |
| Regional: Commercial (Radio or Television), Station Promotion/Station Imaging/Tags (Radio or Television) | 05-60 Seconds | \$300-500 |
| National: Radio | 15-60 Seconds | \$1000 |
| National: Television | 05-60 Seconds | \$2000 |
| Regional: Movie Trailers | 15-60 Seconds | \$300 |
| National: Movie Trailers | 15-60 Seconds | \$2000 |

Business and Corporate

| Type | Description | Price |
|--|---------------|---------------|
| Non-Broadcast Industrial Recordings and Telephone System Recordings | Per minute | \$100 |
| | 00-05 Minutes | \$100-250 |
| | 06-15 Minutes | \$250-500 |
| | 06-15 Minutes | \$500-700 |
| | 31-45 Minutes | \$750-1000 |
| | 46-60 Minutes | \$1000-2500 |
| | 60+ Minutes | Request Quote |

Internet and Multimedia

| Type | Description | Price |
|--|---------------|---------------|
| Podcast Commercial, Bumper and Sweepers | 15-30 Seconds | \$100-250 |
| Interactive Media and Multimedia Recordings | Per minute | \$100 |
| | 00-05 Minutes | \$100-250 |
| | 06-15 Minutes | \$250-500 |
| | 16-30 Minutes | \$500-750 |
| | 31-45 Minutes | \$750-1000 |
| | 46-60 Minutes | \$1000-2500 |
| | 60 + Minutes | Request Quote |



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Educational Videos, Training Videos and Documentaries

| Type | Description | Price |
|--------------------------------------|------------------|---------------|
| Non-Broadcast Educational Recordings | 1 Hour Recording | \$250-500 |
| | 2 Hour Recording | \$600-1000 |
| | 00-05 Minutes | \$100-250 |
| | 06-15 Minutes | \$250-500 |
| | 16-30 Minutes | \$500-750 |
| | 31-45 Minutes | \$750-1000 |
| | 46-60 Minutes | \$1000-2500 |
| | 60 + Minutes | Request Quote |

Video Games and Animation

| Type | Description | Price |
|--|----------------------|---------------|
| Console Games, iPhone Games, iPad Games, Android Games and Windows Games | Per minute | \$100 |
| | 00-05 Minutes | \$100-250 |
| | 00-15 Minutes | \$250-500 |
| | 16-30 Minutes | \$500-750 |
| | 31-45 Minutes | \$750-1000 |
| | 31-45 Minutes | \$750-1000 |
| | 46-60 Minutes | \$1000-2500 |
| Cartoons | 60 + Minutes | Request Quote |
| | 1 Hour | \$250-500 |
| | Each additional hour | \$100 |